

OKLAHOMA PRESS ASSOCIATION CONTENT EXCHANGE

The "Content Exchange" area of the OPA website (www.OkPress.com) allows member newspapers to exchange content, view creative ads and promotions in the "Advertising Ideas" section, and find articles from groups such as Oklahoma Watch, SoonerPoll and more. To participate, fill out this form and return to OPA by mail or fax.

CONTENT SHARING AGREEMENT

1. Oklahoma Press Association members that agree to participate in OPA Content Exchange Program will share content with each other via a password-protected section on the OPA website.
2. Each participating newspaper grants permission to other participating newspapers to publish any content contained in OPA Content Exchange in the print version of their newspaper.
3. Participating newspapers agree to use the reporter's and photographer's byline and credit the originating newspaper when using content from the Content Exchange area of this website. Participating newspapers further agree that each newspaper is permitted to shorten content as necessary.
4. Each newspaper accepts the same liability for publishing content distributed through OPA Content Exchange as it would for content it creates. OPA Content Exchange is not a publisher of content, but a distributor.
5. If the originating newspaper publishes any statement or article to correct, clarify, apologize for, or retract any portion of any content on shared on the OPA Content Exchange, it should send the item to the OPA for posting on this site.

HOW TO SUBMIT MATERIAL FOR CONTENT SHARING SECTION

To submit an editorial, column or feature, email the submission with author byline and originating newspaper name to

content@okpress.com

Photos may be included with feature submissions. Please provide HIGH RESOLUTION PHOTOS suitable for printing when submitting (5x7, 200DPI).

All submissions will be reviewed before being posted in the Content Sharing section of the OPA website. Submissions will remain on the website for 120 days.

MAKE A COPY OF THIS FORM FOR YOUR FILE AND TO SHARE WITH MEMBERS OF YOUR NEWSPAPER STAFF WHO WILL BE ACCESSING THE OPA CONTENT EXCHANGE SECTION OF THE WEBSITE.

RETURN THIS SIGNED FORM TO OPA BY FAX (405) 499-0048

or mail to:

Oklahoma Press Association,
3601 N. Lincoln Blvd., Oklahoma City, OK 73105

I agree to the terms of the Oklahoma Press Association's Content Exchange program as stated in the agreement at left.

Newspaper: _____

Signature: _____ Date: _____
(Publisher must sign for permission to share content)

OPA BUSINESS MEMBER - NO CHARGE

OPA SUSTAINING MEMBER - \$60 ANNUAL FEE
Include check (payable to OPA) or call (405) 499-0028 to provide credit card info.

LOGIN INFORMATION

Each newspaper will use one login. This login may be distributed at the publisher's / general manager's / editor's discretion to members of the newspaper staff. If a staff member of a newspaper asks for the password they will be referred to their publisher, general manager or editor for this information. If the password is lost or forgotten, only the publisher, general manager or editor may request it or have it reset.

LOGIN EMAIL: _____

LOGIN PASSWORD: _____
(password must be at least 6 characters)

This login will become active on Wednesday, January 4, 2012.

EMAIL REMINDER

Each week participating newspapers will receive an email listing recent postings to the content exchange area. Please let us know which email this reminder should be sent to.

(Email address for weekly reminder of new content.)

QUESTIONS?

For more information contact the OKLAHOMA PRESS ASSOCIATION at (405) 499-0020, toll-free in Oklahoma at 1-888-815-2672 or email JGilliland@OkPress.com.