

# PHOTO ID PRESS CARDS

AVAILABLE FROM OKLAHOMA PRESS ASSOCIATION

The OPA is offering high quality photo ID Press Cards to business member newspapers for **\$7 EACH**. These press cards are perfect for reporters, photographers and any other staff members at your newspaper. The hard, plastic badges – usable for a calendar year – feature your mugshot, along with your newspaper's name and phone number. A clip at the top of the card makes it easy to attach to a lanyard, clothing or camera bag. The back of the card has the OPA contact information.

Orders **MUST** come from the publisher, general manager or editor. Sustaining members and associate members are not eligible for the photo ID press cards. Standard cardstock non-photo Press cards are still available for free to OPA members. (See information below.)

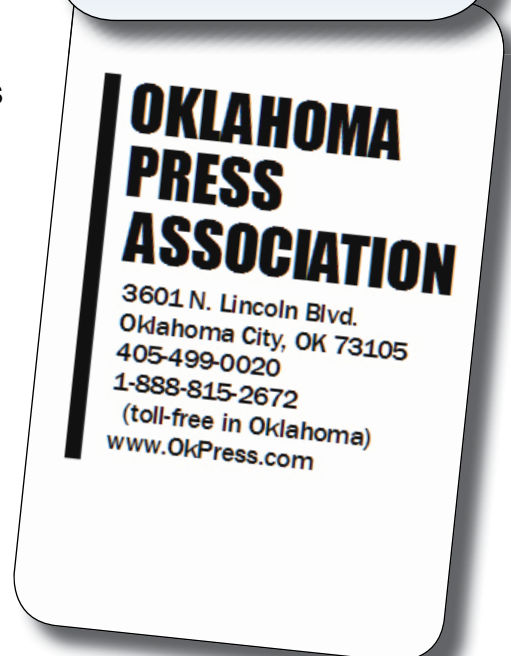
To order photo ID press cards for your staff, fill out the form on the back of this page. Press cards will be processed quickly upon receipt and payment.

See instructions below on how to submit electronic mugshots.



## INSTRUCTIONS FOR ORDERING ID PRESS CARDS

1. Fill out form completely and legibly. Names of newspaper and staff members will be printed exactly as you submit them.
2. Name mugshot files as follows:
  - File Name:** LastName,FirstNamePhoto.jpg (ex: DoeJohnPhoto.jpg).
  - Cropping:** Crop photo tight to show face and neck (see Brian Blansett Press Card above as example).
  - File Size:** Submit 300 DPI at least 2 inches X 2 inches.
  - Format:** JPEG, CMYK or RGB
3. Submit mugshot electronically by **emailing to news@okpress.com**. (If submitting multiple photos, send in increments of no more than 2MB at a time.)
4. Send completed form to OPA, 3601 N. Lincoln Blvd., Oklahoma City, OK 73105 or fax to (405) 499-0048 or scan & email to news@okpress.com.



## ALSO AVAILABLE

The Oklahoma Press Association still offers free press cards to members. The "Press" card is valid for the calendar year – January through December 2018. Let us know how many of the free press cards you want on this order form or email SWilkerson@okpress.com the amount needed.

