

O C A N

OKLAHOMA PRESS SERVICE



OKLAHOMA CLASSIFIED ADVERTISING NETWORK (OCAN)

Our statewide Oklahoma Classified Advertising Network (OCAN) allows you to market your service, product or opportunity easily and economically. Whether you are recruiting employees, selling merchandise or making an announcement, OCAN will work for you!

HOW OCAN WORKS

You can place your 25-word ad once in 180 participating newspapers throughout Oklahoma for just \$285. Your ad will run one time in each participating newspaper between Sunday and Saturday. Exact publication date is at the discretion of the newspaper.

PARTICIPATING NEWSPAPERS

A total of 180 newspapers across Oklahoma participate in OCAN. With a total readership of 1.1 million, your message is sure to reach your target audience.

CALCULATING YOUR COST

The cost of a statewide ad is \$285 for the first 25 words, plus \$10 for each additional word. Telephone numbers (including area code), street addresses or post office boxes with route numbers, city, state, zip codes and Internet addresses count as one word.

PAYMENT AND DEADLINES

All ads must be paid in advance, either by check or credit card. We accept Visa and MasterCard. All ads must be submitted to OPS by 10 a.m. on the Wednesday prior to the week you want your ad published.

Participating Newspapers	180
Daily Newspapers.....	33
Weekly Newspapers	147
Total Paid Circulation	454,271
Total Readership	1,135,677

ADVERTISING PLACEMENT

OKLAHOMA CLASSIFIED ADVERTISING NETWORK

OKLAHOMA ADVERTISING NETWORK 2-BY-2

E-PRESS RELEASE SERVICE

OKLAHOMA PRESS DIGITAL CLIPPING

CREATIVE SERVICES

OKLAHOMA PRESS SERVICE

3601 N. Lincoln Blvd.
Oklahoma City, OK 73105
Phone: (405) 499-0020
Fax: (405) 499-0048

Toll-Free in OK: 1-888-815-2672
www.okpress.com