

# 2011 OPA PRINT QUALITY CONTEST

**ELIGIBILITY:** The OPA Print Quality Contest is open to all presses that print an OPA business or sustaining member newspaper.

**DIVISIONS:** Two circulation divisions will be determined after all entries are received by OPA.

**ENTRY FEE:** \$20 (entry fee may be included with Better Newspaper Contest payment)

**JUDGING CRITERIA:** Newspapers will be judged on black ink laydown, halftone quality, color registration, page alignment and overall print appearance.

**CONTEST PERIOD:** September 1, 2010, to December 31, 2011.

**HOW TO ENTER:** Submit three (3) full issues printed on consecutive publication dates within the contest period. No more than one Sunday edition or special edition may be submitted. Facilities printing multiple OPA business or sustaining member publications should submit only the publication with the highest press run.

**POSTMARK DEADLINE:**  
Monday, January 23, 2012.



OPA's Print Quality Contest is not part of the 2011 Better Newspaper Contest. Winners will be announced during the OPA Convention, June 7-9, 2012, at the Reed Center in Midwest City, Okla. If you are interested in your printing facility entering this contest, please forward this entry form to the facility owner/manager.

**QUESTIONS:** For clarification of contest rules, contact Lisa Potts or Jennifer Gilliland at (405) 499-0020, or 1-888-815-2672 (toll-free in Oklahoma).

## 2011 PRINT QUALITY CONTEST ENTRY FORM

Printing Facility: \_\_\_\_\_

Newspaper Entered: \_\_\_\_\_

Submitted by\*: \_\_\_\_\_

*\*Entry must be submitted by owner/general manager of printing facility or publisher if printing facility is on-site at local newspaper office.*

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

- The \$20 entry fee was included on the same check as my Better Newspaper Contest entries.
- My check for \$20 is enclosed.

*NOTE: Although the OPA Print Quality Contest is not part of the Better Newspaper Contest, the \$20 entry fee may be included in the same payment as contest entries.*

**POSTMARK DEADLINE:  
MON., JAN. 23, 2012**

Mail\* entry to:  
OKLAHOMA PRESS ASSOCIATION  
ATTN: PRINT QUALITY CONTEST  
3601 N. Lincoln Blvd., Oklahoma City, OK 73105

*\*May be mailed with Better Newspaper Contest entries in separate envelope with this entry form and payment.*