

# POLITICAL ADVERTISING

## PAYABLE IN ADVANCE

Anonymous Campaign Ads Will Not Be Accepted

### OKLAHOMA STATE LAW REQUIREMENTS FOR POLITICAL ADVERTISING

OKLA. STAT. TIT. 21, § 1840 (2001). ANONYMOUS CAMPAIGN LITERATURE.

#### INDIVIDUALS

Political ads paid for by INDIVIDUALS must contain the name and address of the person who paid for the ad.

EXAMPLE:

PAID FOR BY JOHN DOE,  
PO BOX 555, OKLAHOMA CITY, OK 75555

#### ORGANIZATIONS

Political ads paid for by ORGANIZATIONS must contain the name and address of the organization and the president, chairman, secretary, or two officers of the organization.

EXAMPLE:

PAID FOR BY FRIENDS OF JOHN DOE,  
JANE DOE, PRESIDENT  
PO BOX 555, OKLAHOMA CITY, OK 75555

EXCLUDING THIS INFORMATION IS CONSIDERED A MISDEMEANOR UNDER OKLAHOMA STATE LAW.

**EXEMPTION:** Ads that are too small to print the above information are exempt from this law.

### FEDERAL ELECTION LAWS ARE SIMILAR TO STATE LAW.

*Federal law generally requires identification of whether the candidate authorized the ad.*

Federal Election Laws can be obtained at [www.fec.gov](http://www.fec.gov) or by calling (800) 424-9530

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