



# PRINT POWER

**ADD PRINT, ADD POWER**

OPS – OKLAHOMA ADVERTISING NETWORK

## Statewide or Regional Advertising Made Easy!

Add power to your marketing plan for a fraction of the cost when you use the Oklahoma Advertising Network.

Whether you choose a 2x2, 2x4, line ad or 1x2 within the liner ads, you'll reach a large audience of readers.

When you choose a 2x2 or 2x4, you can select whether to run your ad statewide or in one or more of the specific areas we offer.



**Statewide:** 160 Newspapers

**Central:** 45 Newspapers

**Northeast:** 40 Newspapers

**Northwest:** 24 Newspapers

**Southeast:** 29 Newspapers

**Southwest:** 22 Newspapers

## DEEP FREQUENCY DISCOUNTS!

<b>2X2 ADVERTISING</b>				
	<b>1 Time</b> <i>cost per week</i>	<b>4 Runs</b> <i>cost per week</i>	<b>8 Runs</b> <i>cost per week</i>	<b>12 Runs</b> <i>cost per week</i>
SW	\$275.00	\$206.25	\$192.50	\$178.75
NW	\$325.00	\$243.75	\$227.50	\$211.25
SE	\$350.00	\$262.50	\$245.00	\$227.50
NE	\$525.00	\$393.75	\$367.50	\$341.25
CENTRAL	\$525.00	\$393.75	\$367.50	\$341.25
STATEWIDE	\$2,000.00	\$1,500.00	\$1,400.00	\$1,300.00

<b>2X4 ADVERTISING</b>				
	<b>1 Time</b> <i>cost per week</i>	<b>4 Runs</b> <i>cost per week</i>	<b>8 Runs</b> <i>cost per week</i>	<b>12 Runs</b> <i>cost per week</i>
SW	\$550.00	\$412.50	\$385.00	\$357.50
NW	\$650.00	\$487.50	\$455.00	\$422.50
SE	\$700.00	\$525.00	\$490.00	\$455.00
NE	\$1,050.00	\$787.50	\$735.00	\$682.50
CENTRAL	\$1,050.00	\$787.50	\$735.00	\$682.50
STATEWIDE	\$4,000.00	\$3,000.00	\$2,800.00	\$2,600.00

<b>STATEWIDE CLASSIFIED</b>				
	<b>1 Time</b> <i>cost per week</i>	<b>4 Runs</b> <i>cost per week</i>	<b>8 Runs</b> <i>cost per week</i>	<b>12 Runs</b> <i>cost per week</i>
Liners	\$265.00	\$198.75	\$185.50	\$172.25
1x2	\$530.00	\$397.50	\$371.00	\$344.50

**(405) 499-0020**  
**1-888-815-2672 (in Okla.)**  
**www.OkPress.com**

## OKLAHOMA PRESS SERVICE

3601 N. Lincoln Blvd., Oklahoma City, OK 73105 • www.OkPress.com

