

PRINT POWER

ADD PRINT, ADD POWER

ADVERTISING NETWORK PARTICIPANTS

CENTRAL (Includes OKC METRO)

Ardmore Ardmoreite
Bethany Tribune
Blanchard News
Chandler - Lincoln County News
Chickasha Express-Star
Choctaw Times
Cushing Citizen
Davis News
Edmond Sun
El Reno Tribune
Garvin County News Star
Guthrie News Leader
Healdton Herald
Hennessey Clipper
Kingfisher Times & Free Press
Lindsay News
Logan County Courier
Lone Grove Ledger
Marietta Monitor
Meeker - Tri-County Herald
Midwest City Beacon
Mustang News
Mustang Times
Newcastle Pacer
Norman Transcript
Okarche Chieftain
OKC - Black Chronicle
OKC - Friday
OKC - Journal Record
Pauls Valley Democrat
Perkins Journal
Perry Daily Journal
Piedmont Surrey-Gazette
Prague Times-Herald
Purcell Register
Rush Springs Gazette
Shawnee News-Star
Stillwater News Press
Stroud American
Sulphur Times-Democrat
Tecumseh - Countywide & Sun
Tuttle Times
Wilson Post-Democrat
Wynnewood Gazette
Yale News
Yukon Review

46 NEWSPAPERS

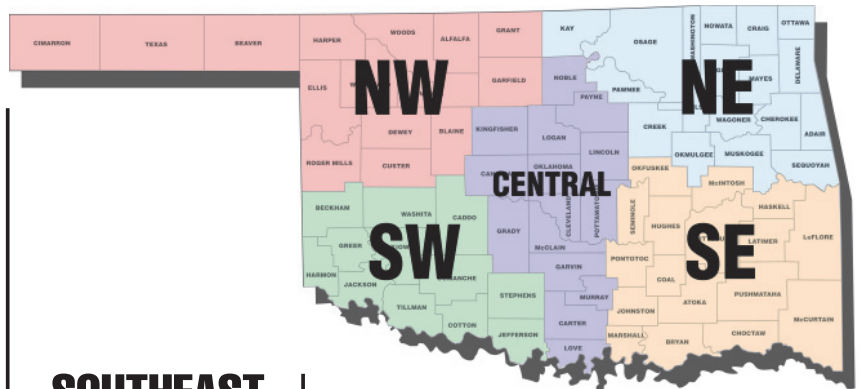
TOTAL CIRCULATION 123,914
2x2 = \$525 • 2x4 = \$1,050

NORTHEAST (includes TULSA METRO)

Afton American
Barnsdall - The Bigheart Times
Bartlesville Examiner-Enterprise
Blackwell Journal-Tribune
Bristow News & Record Citizen
Chelsea Reporter
Claremore Daily Progress
Cleveland American
Coweta American
Drumright Gusher
Fairfax Chief
Grove Sun
Haskell News
Henryetta Free-Lance
Hominy News
Inola Independent
Jay - Delaware County Journal
Miami News-Record
Morris News
Muskogee Phoenix
Newkirk Herald Journal
Nowata Star
Okmulgee Times
Oologah Lake Leader
Owasso Reporter
Pawhuska Journal-Capital
Pawnee Chief
Ponca City News
Pryor - The Paper
Pryor Times
Roland - Eastern Times Register
Sallisaw - Sequoyah County Times
Sand Springs Leader
Sapulpa Daily Herald
Skiatook Journal
Stilwell Democrat-Journal
Tahlequah Daily Press
Tonkawa News
Tulsa Oklahoma Eagle
Vian Tenkiller News
Vinita Daily Journal
Wagoner Tribune

42 NEWSPAPERS

TOTAL CIRCULATION 107,994
2x2 = \$525 • 2x4 = \$1,050



Current as of October 2015

SOUTHEAST

Ada News
Allen Advocate
Antlers American
Atoka County Times
Broken Bow News
Checotah - McIntosh Co. Democrat
Clayton Today
Coalgate Record
Durant Daily Democrat
Eufaula Indian Journal
Heavener Ledger
Holdenville News
Holdenville Tribune
Hugo News
Hugo Examiner
Idabel - McCurtain County Gazette
Idabel - Southeast Times
Konawa Leader
Madill Record
McAlester News-Capital
Okemah News Leader
Poteau Daily News
Seminole Producer
Spiro Graphic
Talihina American
Tishomingo - Johnston County
Capital Democrat
Valliant Leader
Wetumka - Hughes County Times
Wewoka Times
Wilburton - Latimer County
News Tribune

30 NEWSPAPERS

TOTAL CIRCULATION 66,497
2x2 = \$350 • 2x4 = \$700

NORTHWEST

Alva Review Courier
Arnett - Ellis County Capital
Beaver Herald-Democrat
Boise City News
Canton Times
Cherokee Messenger & Republican
Cheyenne Star
Clinton Daily News
Enid News & Eagle
Gage Record
Garber-Billings News
Geary Star
Guymon Daily Herald
Harper County Leader
Hinton Record
Hooker Advance
Mooreland Leader
Okeene Record
Seiling - Dewey County Record
Shattuck - Northwest Oklahoman
Taloga Times-Advocate
Thomas Tribune
Vici Vision
Watonga Republican
Waynoka - Woods County Enterprise
Weatherford News
Woodward News

27 NEWSPAPERS

TOTAL CIRCULATION 44,629
2x2 = \$325 • 2x4 = \$650

SOUTHWEST

Altus Times
Anadarko Daily News
Apache News
Cache - The County Times
Carnegie Herald
Comanche Times
Cordell Beacon
Cyril News
Duncan Banner
Eakly Country Connection
Elgin - Comanche County Chronicle
Elk City Daily News
Frederick Press-Leader
Hobart Democrat-Chief
Marlow Review
Mountain View News
Ringling Eagle
Sayre Record &
Beckham County Democrat
Sentinel Leader
Snyder - Kiowa County Democrat
Walters Herald
Waurika News-Journal
& Ryan Leader

22 NEWSPAPERS

TOTAL CIRCULATION 36,245
2x2 = \$275 • 2x4 = \$550

STATEWIDE NEWSPAPERS: 167

2X2 = \$2,000

2X4 = \$4,000

(405) 499-0020
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www.OkPress.com

OKLAHOMA PRESS SERVICE

3601 N. Lincoln Blvd., Oklahoma City, OK 73105 • www.OkPress.com



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OPS – OKLAHOMA ADVERTISING NETWORK

Statewide or Regional Advertising Made Easy!

Add power to your marketing plan for a fraction of the cost when you use the Oklahoma Advertising Network.

Whether you choose a 2x2, 2x4, line ad or 1x2 within the liner ads, you'll reach a large audience of readers.

When you choose a 2x2 or 2x4, you can select whether to run your ad statewide or in one or more of the specific areas we offer.



Statewide: 167 Newspapers

Central: 46 Newspapers

Northeast: 42 Newspapers

Northwest: 27 Newspapers

Southeast: 30 Newspapers

Southwest: 22 Newspapers

DEEP FREQUENCY DISCOUNTS!

2X2 ADVERTISING				
	1 Time <i>cost per week</i>	4 Runs <i>cost per week</i>	8 Runs <i>cost per week</i>	12 Runs <i>cost per week</i>
SW	\$275.00	\$206.25	\$192.50	\$178.75
NW	\$325.00	\$243.75	\$227.50	\$211.25
SE	\$350.00	\$262.50	\$245.00	\$227.50
NE	\$525.00	\$393.75	\$367.50	\$341.25
CENTRAL	\$525.00	\$393.75	\$367.50	\$341.25
STATEWIDE	\$2,000.00	\$1,500.00	\$1,400.00	\$1,300.00

2X4 ADVERTISING				
	1 Time <i>cost per week</i>	4 Runs <i>cost per week</i>	8 Runs <i>cost per week</i>	12 Runs <i>cost per week</i>
SW	\$550.00	\$412.50	\$385.00	\$357.50
NW	\$650.00	\$487.50	\$455.00	\$422.50
SE	\$700.00	\$525.00	\$490.00	\$455.00
NE	\$1,050.00	\$787.50	\$735.00	\$682.50
CENTRAL	\$1,050.00	\$787.50	\$735.00	\$682.50
STATEWIDE	\$4,000.00	\$3,000.00	\$2,800.00	\$2,600.00

STATEWIDE CLASSIFIED				
	1 Time <i>cost per week</i>	4 Runs <i>cost per week</i>	8 Runs <i>cost per week</i>	12 Runs <i>cost per week</i>
Liners	\$265.00	\$198.75	\$185.50	\$172.25
1x2	\$530.00	\$397.50	\$371.00	\$344.50

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CLASSIFIED ADVERTISING INSERTION ORDER



CUSTOMER INFORMATION

Name: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: (____) _____
 E-Mail: _____

METHOD OF PAYMENT

VISA MASTERCARD DISCOVER
 CHECK/ACH INVOICE (with approval)

 Credit Card Number

 Name on Credit Card

 Address _____ Zip _____

 Expiration Date _____ Sec. Code _____

ADVERTISING COPY

Rate: 25 words: \$265 (Additional words: \$10 per word). Please print legibly.

HOW TO COUNT WORDS: Telephone numbers, including area code, are one word. Local Addresses (street address or PO Box with route number) are one word. City, State and Zip Codes are one word each. Internet addresses are one word. All other words or separate characters such as "&" count as one word each.

1 _____	2 _____	3 _____	4 _____	5 _____
6 _____	7 _____	8 _____	9 _____	10 _____
11 _____	12 _____	13 _____	14 _____	15 _____
16 _____	17 _____	18 _____	19 _____	20 _____
21 _____	22 _____	23 _____	24 _____	25 _____
26 _____	27 _____	28 _____	29 _____	30 _____
31 _____	32 _____	33 _____	34 _____	35 _____

For additional words, attach a single sheet of paper or use another advertising order form.

RUN WEEK(S) OF:

____/____/____ = \$ _____
 ____/____/____ = \$ _____
 ____/____/____ = \$ _____
 ____/____/____ = \$ _____

AD CLASSIFICATION: _____

TOTAL DUE
 \$ _____

NOTES:

DEADLINES: All ads and payments must be received at OPS by 8 a.m. on the Wednesday prior the week of insertion.
 All ads received after the deadline will automatically be published the following week.

I ACKNOWLEDGE AND APPROVE listed run dates and total amount due for this order. I further authorize Oklahoma Press to process the credit card that appears above for payment of this order.

Signed: _____

Dated: _____

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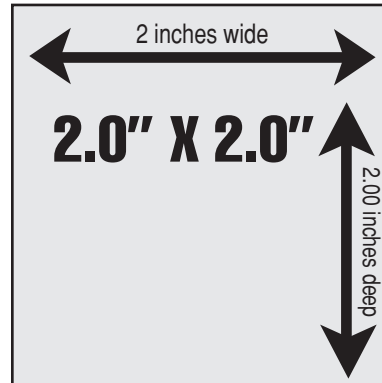
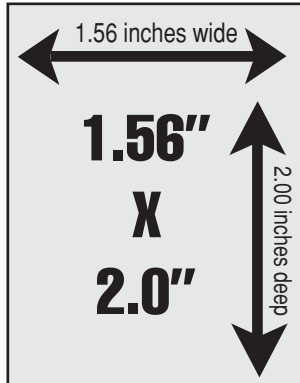
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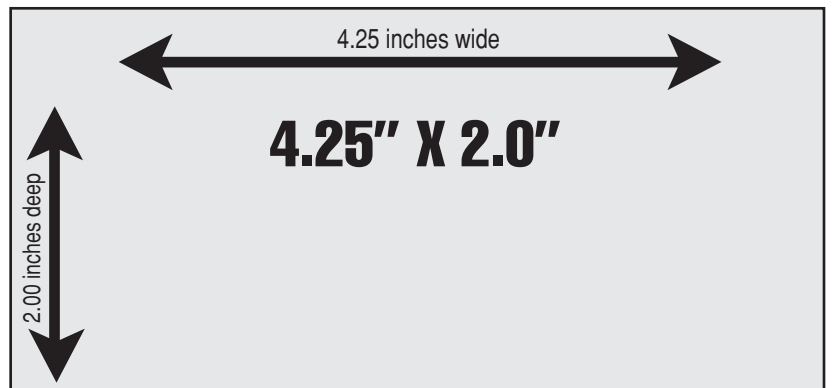
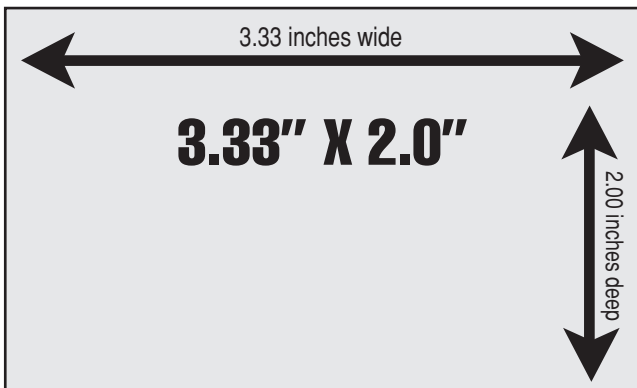
AD SIZES

Because newspapers use different column widths, your ad must be created as a PDF to fit both sizes below:

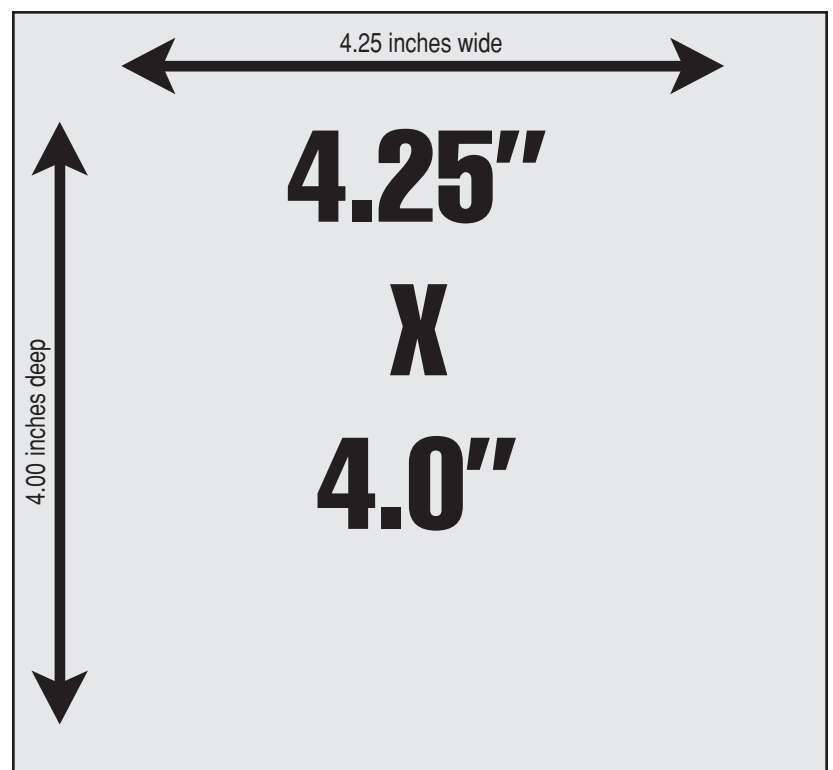
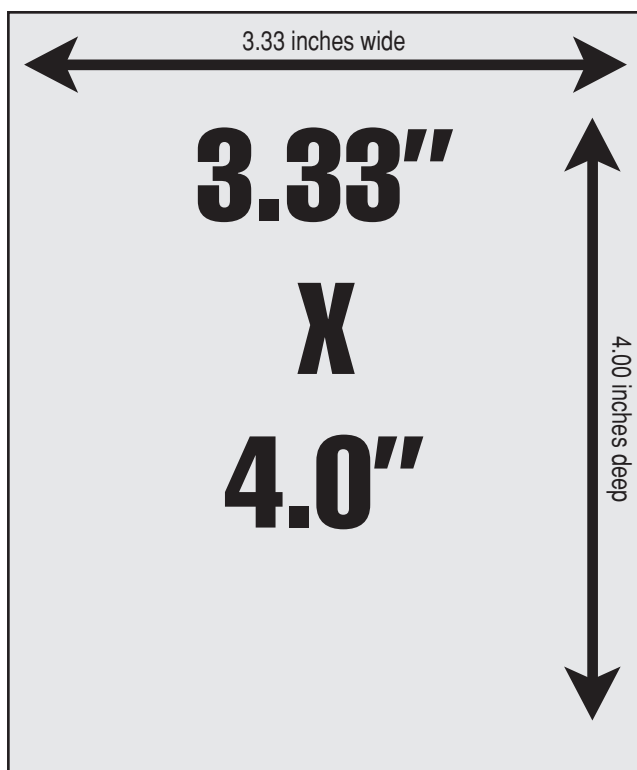
1x2



2x2



2x4

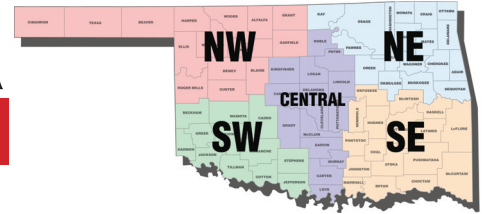




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REPRESENTATIONS, AGREEMENTS &
ACKNOWLEDGMENT DISCLAIMER



- Network newspapers reserve the right to reject or edit any ad copy submitted.
- All OCAN advertising distributed must include the company name, mailing and street address, and phone number. This information will be kept on file by Oklahoma Press Service and does not need to be included in the actual advertisement.
- Affidavits for verification of publication will be provided upon request. We cannot provide tearsheets due to the number of newspapers in the network.
- When counting words, use this simple rule: A word is a group of characters separated on both sides by a space. Phone numbers count as one word.
- Advertising will be rejected if it appears to be false, misleading, fraudulent, libelous, defamatory, illegal, or in poor taste, in objectionable format, or for other good cause.
- Individual newspapers reserve the right to properly classify, edit or reject advertising in compliance with local regulations and policies.
- Business opportunity and investment advertising must indicate the type of business to be invested in and the amount of investment required. All franchise offerings must be registered with the State of Oklahoma Securities Commission. Replies to a newspaper blind box or post office box will not be accepted.
- Earnings claims must be based on fact and a statement of such claims must be available on request. Statements of gross sales or net earnings are limited to those of the last accounting period.
- Employment advertising must be for a bona fide job offering and must state nature of the work offered.
- Advertising for listings of surplus government property must indicate that a fee, if any, will be charged.
- Sales help wanted advertising must not offer or appear to offer work on a salary basis when compensation is on a commission or bonus basis. When based on commission, no statement or implication of the amount that may be earned is acceptable unless it is a guaranteed wage and is followed by the word "guaranteed." Sales help want ads must state the type of product to be sold. A company that indicates the nature of the product is acceptable.
- Real Estate for Sale advertising and other advertising must comply with "Truth in Lending" guidelines when offering specific financing terms. Refer to Regulation Z of the Federal Act that became effective July 1, 1969.
- Advertising will be rejected if it is known or determined to discriminate on the basis of disability, family status, marital status, race, color, national origin, sex or age except where expressly permitted by law.
- Abbreviations should be limited to those that are standard and commonly used such as abbreviations for weights, measures, addresses (St., Ave.), days and months.
- All ads must be approved for publication. Any ads not meeting general business standards will not be accepted. All ads must be in good taste.
- Work-at-home advertisements, or advertising that offers employment through "listing publications" will not be accepted.

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