

# DIGITAL CLIPPING

## OKLAHOMA PRESS SERVICE



### OKLAHOMA PRESS DIGITAL CLIPPING

Oklahoma's newspapers are and always have been a solid, reliable source of information about people, events, politics, business and much more. And today, tracking what people read about you, your company, your candidate or your marketing efforts is more important than ever.

### Simple, Powerful, Affordable

Oklahoma Press Service's digital newspaper clipping service combines the substance of seeing an actual article as it appeared in a newspaper with the power and ease of electronic media.

Don't spend time you don't have searching for articles or sifting through hard copy clippings. We'll do it for you (based upon your search criteria) and send out an e-mail when new digital clips await you online. Pick your search terms. We'll walk you through getting the clips you want and help eliminate results you don't. And we can help you refine your search as time goes on.

#### DIGITAL CLIP PRICING:

**\$80<sup>00</sup> PER MONTH / .90¢ PER ARTICLE**

*(Clients can be invoiced for this service.)*

### The Do-It-Yourself Approach

If you prefer to search our digital archives on your own, we offer that option. For a yearly, monthly or weekly fee you can have access to electronic versions of member newspapers for the last 90 days.

Oklahoma Press Electronic News (OPEN) allows you to pick search terms on-the-fly and browse all within a web-based environment. We still offer you answers and guidance, of course.

#### OPEN PRICING

**\$1,100 ... One-Year Subscription**

**\$99 ... One-Month Subscription**

**\$49 ... One-Week Subscription**

*(Credit card required for these services.)*

#### TULSA WORLD AND OKLAHOMAN

Clips from Tulsa World and the Oklahoman are available at the additional cost of:

**\$39<sup>00</sup> PER MONTH / .90¢ PER ARTICLE**

ADVERTISING PLACEMENT

OKLAHOMA CLASSIFIED  
ADVERTISING NETWORK

OKLAHOMA ADVERTISING  
NETWORK 2-BY-2

E-PRESS RELEASE SERVICE

OKLAHOMA PRESS  
DIGITAL CLIPPING

CREATIVE SERVICES

### OKLAHOMA PRESS SERVICE

3601 N. Lincoln Blvd.  
Oklahoma City, OK 73105  
Phone: (405) 499-0020  
Fax: (405) 499-0048

Toll-Free in OK: 1-888-815-2672  
[www.okpress.com](http://www.okpress.com)