

# SHOOTING NEWS VIDEO

## A VIDEO EDITING WORKSHOP FOR NEWSPAPER REPORTERS

THURS., APRIL 29<sup>TH</sup>  
10 AM to 4 PM

Metro Tech Economic Development Center  
1700 Springlake Drive, Oklahoma City

**REGISTRATION FEE: \$35**

Whether you're already shooting video or thinking about getting started, don't miss this one-day workshop led by **RICK LEPPER**, VP Internet Operations & Digital Development, Great Plains Division, for CNHI. Lepper will suggest equipment, software and hosting services for producing a professional video as well as the latest rage – video for mobile delivery.

*Provided by the*

**OKLAHOMA NEWSPAPER FOUNDATION**

*as part of the Raymond and Mildred Fields  
Memorial Fund Educational Series*



### TOPICS INCLUDE:

- **QUALITY VIDEO 'ON THE CHEAP' FOR NEWSPAPERS WITH MODEST BUDGETS**  
*(suggested equipment, software and hosting services)*
- **INTERVIEW STYLE FOR VIDEO**  
*(there is a difference – learn it or you'll make videos that are amateurish)*
- **BASIC NEWS VIDEOGRAPHY FOR A ONE-PERSON CREW**  
*(preparing for and shooting a story's video component)*
- **SHOT COMPOSITION AND PRODUCTION STANDARDS FOR THE SMALL SCREEN**  
*(the differences in producing for a 42-inch TV and a tiny Web video player)*
- **ESSENTIAL SHOT CHECKLISTS FOR EFFECTIVE STORYTELLING**  
*(getting the shots that tell the story with the sound turned off)*
- **EDITING LIKE A PRO – DO'S AND DON'TS FOR PROFESSIONAL RESULTS**  
*(editing projects that are Web-delivery friendly and have a rhythmic flow)*
- **TITLES AND GRAPHICS FOR YOUR NEWS VIDEO**  
*(please, no shimmering pink titles; using the tools you have for professional looking graphics)*
- **VIDEO FOR MOBILE DELIVERY**  
*(it's all the rage – join in)*

## VIDEO EDITING WORKSHOP • THURSDAY, APRIL 29, 2010

Newspaper: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

**REGISTER ONLINE** at [www.OkPress.com/events-calendar](http://www.OkPress.com/events-calendar)

**MAIL** registration to Oklahoma Press Association:  
3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499

**FAX** registration form to: (405) 499-0048

REGISTRATION FORM AVAILABLE IN PDF FORMAT  
at [www.OkPress.com](http://www.OkPress.com)

Name(s) \_\_\_\_\_

E-Mail \_\_\_\_\_

REGISTRATION FEE: **\$35** PER PERSON. **TOTAL DUE: \$** \_\_\_\_\_

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