



The Oklahoma Newspaper Foundation serves to improve the future of the Oklahoma newspaper profession by providing quality educational programming and resources and developing the next generation of journalists and readers.

OKLAHOMA NEWSPAPER FOUNDATION, 3601 N. LINCOLN BLVD., OKLAHOMA CITY, OK 73105 • (405) 499-0020

PAGES FOR TOMORROW PARTICIPATION FORM

The Oklahoma Newspaper Foundation requests your help to continue improving the state's newspaper profession by providing educational training and materials to professionals and students. The Pages for Tomorrow Program is important for several reasons. It provides a significant contribution to the foundation without requiring any cash out of your pocket. It creates a new opportunity for OPS to show advertisers that are not currently using newspapers how effective our medium really is. Finally, it helps ONF remain a public charity under IRS rules.

- ONF asks that your newspaper donate newspaper advertising space equal to one-quarter page during each quarter of 2010 (3 columns by 10.5 inches each, equivalent of one full page over the entire year).
- The advertising space will be sold as a one-time special to advertisers that are: (A) not currently publishing in newspapers and (B) not running for political office or involved in political campaigns.
- OPS agrees to forego its commission on this donated advertising space so the full contribution can be donated to ONF.
- Your newspaper will receive a donation-receipt letter at the end of the year for tax purposes.
- Advertising insertion orders will be prominently marked to indicate the ad(s) is part of the Pages for Tomorrow program and your newspaper will not be compensated.

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- YES, I agree to participate in the Pages for Tomorrow program** and donate one-quarter page of advertising space during each quarter of 2010 (equivalent of one full page over the entire year).
 - No, we prefer to make a monetary donation instead.
 _____ Please send us an invoice for \$_____ in _____ (month) of 2010.
 _____ The check is enclosed.
 - It's not possible for our newspaper to participate in the program this year.

Newspaper: _____ City: _____

Publisher/GM: _____ Date: _____

Publisher/GM's Signature: _____

PLEASE FAX COMPLETED FORM TO 405-499-0048. THANK YOU!

If you have any questions about the program please contact:
Lisa Potts, Lpotts@okpress.com, 405-499-0026, 1-888-815-2672 toll-free.