

# THE ART OF FEATURE WRITING

## Learn to write in color

FRI., JUNE 25, 2010 • 10 A.M. - 4 P.M.

Oklahoma Press Association Office  
3601 N. Lincoln Blvd., Oklahoma City, OK

Registration only **\$35** per person.  
Lunch is on your own. There are several  
nearby restaurants within short driving distance.

You know those stories that grab you right from the first line? The ones that give you so much detail you can see or hear or smell what's happening? Those kinds of stories are everywhere, if you just take a minute to look or listen.

But they're tough to write. You've got to get inside the story and give the reader more than the facts. Sure, facts are important, no doubt about it. But so are the details. The way the wind caught the corner of the flag as they carried the casket to its final resting place. The soft smell of wheat after a summer rain. The buzz of needles at the local tattoo shop.

Come find out how to add color to your feature stories at this workshop conducted by Dr. Terry Clark. Topics will include:

- ✓ Finding features in your readership
- ✓ Structure of features
- ✓ Description
- ✓ Developing your feature ideas step by step
- ✓ Practice writing feature leads
- ✓ Critiques

RAYMOND & MILDRED FIELDS  
MEMORIAL FUND EDUCATIONAL SERIES

*Provided by the Oklahoma Newspaper Foundation*



**ABOUT THE INSTRUCTOR:** Dr. Terry M. Clark has taught thousands of future journalists at Oklahoma State University and the University of Central Oklahoma, where he currently serves as director of the Oklahoma Journalism Hall of Fame and as a professor in the Department of Mass Communication. He draws on his 20 years of newspaper experience to conduct workshops in writing, reporting and editing for Oklahoma professional journalists and writers.



**PARTICIPANTS RECEIVE CRITIQUES OF PREVIOUS FEATURE STORIES AND TWO IDEAS TO TAKE HOME!**

**ATTENTION OPA MEMBERS:** E-mail date and page number of feature story for critique to LPotts@okpress.com. OPA staff will download them from OPEN's digital archive.

Questions? Contact ONF Member Services Director Lisa Potts at 405-499-0026 or toll-free 1-888-815-2672, or e-mail LPotts@okpress.com.

## ONF FEATURE WRITING WORKSHOP REGISTRATION FORM • JUNE 25, 2010

Newspaper: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

***Class Size Limited to 20***

**REGISTER ONLINE** at [www.OkPress.com/events-calendar](http://www.OkPress.com/events-calendar)

**MAIL** registration to Oklahoma Press Association:  
3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499

**FAX** registration form to: (405) 499-0048

REGISTRATION FORM AVAILABLE IN PDF FORMAT  
at [www.OkPress.com](http://www.OkPress.com)

Name(s) \_\_\_\_\_

E-Mail \_\_\_\_\_

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REGISTRATION FEE: **\$35** PER PERSON. **TOTAL DUE: \$** \_\_\_\_\_

METHOD OF PAYMENT:

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