

OPA Marketing Committee 2010-11

Reviews marketing efforts of member newspapers to encourage proper marketing of newspapers to advertisers and readers. Provides guidance to OPS staff on marketing efforts to sell more newspaper advertising, publications, classified ads and clippings.

Committee Members

Position	Name	Newspaper	Phone #	E-mail Address
Chairman	Robby Trammell	The Oklahoman	405-475-3311	rtrammell@oklahoman.com
Board President	Rod Serfoss	Clinton Daily News	580-323-5151	cdneditor@swbell.net
Board Vice-Pres.	Rusty Ferguson	The Cleveland American	918-358-2553	carusty@sbcglobal.net
Members	Cindy Allen	Enid News & Eagle	580-233-6600	editor@enidnews.com
	Randy Anderson	Piedmont-Surrey Gazette	405-373-1616	randyk.anderson@sbcglobal.net
	Kim Benedict	The Ardmoreite	580-223-2200	kim.benedict@ardmoreite.com
	Bailey Dabney	Claremore Daily Progress	918-341-1101	bdabney@claremoreprogress.com
	Jim Fienup	Spiro Graphic	918-962-2975	spirographic@sbcglobal.net
	John Hruby	The Marlow Review	580-658-6657	john@marlowreview.com
	Sherry Lankford	Shawnee News-Star	405-214-3950	sherry.lankford@news-star.com
	Derek Manning	Elk Citian	580-225-9400	elkcitian@elkcitian.com
	Delanna Nutter	Sequoyah County Times	918-775-4433	delannan@seqcotimes.com
	Phillip Reid	Weatherford Daily News	580-772-3301	phillip@phillipreid.net
	Roger Thompson	Okemah News Leader	918-623-0123	roger@okemahnewsleader.com
Staff Liaison	Sarah Barrow	OPA	405-499-0021	sbarrow@okpress.com
	Mark Thomas	OPA	405-499-0033	mthomas@okpress.com

Meeting Schedule - *Mark your calendar for the following dates:*

Thursday, August 12	2:00 p.m.	Conference Call
Thursday, October 21	2:00 p.m.	Conference Call
Thursday, January 20	2:00 p.m.	Conference Call
Thursday, March 3	2:00 p.m.	Conference Call