

# OPA Marketing Committee 2011-12

Reviews marketing efforts of member newspapers to encourage proper marketing of newspapers to advertisers and readers. Provides guidance to OPS staff on marketing efforts to sell more newspaper advertising, publications, classified ads and clippings.

## Committee Members

<b>Position</b>	<b>Name</b>	<b>Newspaper</b>	<b>Phone #</b>	<b>E-mail Address</b>
<b>Chair/Bd. Liaison</b>	Dayva Spitzer	Sayre Record & Beckham Co.	580-928-5540	sayrerecord@cableone.net
<b>Board President</b>	Rusty Ferguson	The Cleveland American	918-358-2553	carusty@sbcglobal.net
<b>Board Vice-Pres.</b>	Jeff Shultz	Garvin County News Star	405-867-4457	publisher@gcnews-star.com
<b>Members</b>	Jim Fienup	Spiro Graphic	918-962-2975	spirographic@sbcglobal.net
	John Hruby	The Marlow Review	580-658-6657	john@marlowreview.com
	Mack Miller	The Okeene Record	580-922-4296	dcpub@pldi.net
	Delanna Nutter	Sequoyah County Times	918-775-4433	delannan@seqcotimes.com
	Roger Pugh	Piedmont-Surrey Gazette	405-373-1616	rogerpugh@sbcglobal.net
	Phillip Reid	Weatherford Daily News	580-772-3301	phillip@phillipreid.net
	Roger Thompson	Okemah News Leader	918-623-0123	roger@okemahnewsleader.com
<b>Staff Liaison</b>	Mark Thomas	OPA	405-499-0033	mthomas@okpress.com
	Jennifer Gilliland	OPA	405-499-0028	jgilliland@okpress.com

## Meeting Schedule - *Mark your calendar for the following dates:*

Thursday, August 18	2:00 p.m.	Conference Call
Thursday, November 17	2:00 p.m.	Conference Call
Thursday, March 15	2:00 p.m.	Conference Call