



# Futurizing your NEWSPAPER:

An all-new tonic guaranteed  
to breathe life into old pages!

**ONE-DAY ONLY!**  
**THURSDAY,**  
**JUNE 18, 2009**

CLARION-MERIDIAN  
CONVENTION CENTER

737 S. Meridian Ave.  
Oklahoma City, OK

10 A.M. TO 3:30 P.M.

*Raymond and Mildred Fields  
Memorial Fund  
Educational Series*

*Sponsored by the Oklahoma  
Newspaper Foundation*

Are you stuck in a rut? Does your 2009 design still look – and act – like it's 1982? Friends, it's time to make a change!

For the first time ever, award-winning designer Tim Harrower will bring his traveling salvation show to Oklahoma City for a one-day visit!

Harrower will hawk his amazing tonic that will show you how to survive and thrive in the new media landscape. As a bonus, you'll receive 1,000s of positively-going-to-change-your-life examples of dos, don'ts and swipeable ideas showing you how to modernize your page design, how to reach readers with short attention spans and how to upgrade stories when they move onto the Web.

If you're tired of being fed humbug and quackery about the future of newspapers, you can't afford to miss this event. Come one, come all for only \$35 per person. How many seats would you like reserved?

## ONF FUTURIZING YOUR NEWSPAPER WORKSHOP • JUNE 18, 2009

Newspaper: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Name(s) \_\_\_\_\_

E-Mail \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**MAIL** registration to Oklahoma Press Association:  
3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499

**FAX REGISTRATION FORM TO: (405) 499-0049**

Register Online at [www.OkPress.com/events-calendar](http://www.OkPress.com/events-calendar)

REGISTRATION FORM AVAILABLE IN PDF FORMAT  
at [www.OkPress.com](http://www.OkPress.com)

REGISTRATION FEE: **\$35** PER PERSON. **TOTAL DUE: \$**\_\_\_\_\_

METHOD OF PAYMENT:

Bill Newspaper     Check Enclosed     Visa     Mastercard

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

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CLARION MERIDIAN CONVENTION CENTER, 737 S. MERIDIAN, OKLAHOMA CITY, OK

## ABOUT TIM HARROWER



Tim Harrower has been an award-winning editor, designer and columnist at newspapers large (The Oregonian), mid-sized (The Rochester Times-Union) and small (the Times chain of weeklies in Beaverton, Ore.). He became a journalist in the early '80s after his first career choice — rock 'n' roll super legend — fizzled out.

Harrower's first book, "The Newspaper Designer's Handbook," has become a fixture in newsrooms and classrooms around the world, translated into Russian, Chinese and Polish. His follow-up, "Inside Reporting," has become America's best-selling introductory journalism textbook. He's now compiling a new, comprehensive guide to online journalism.

When he's not writing, Harrower consults on redesigns, hosts journalism workshops and maintains a dog-and-frog ranch somewhere deep in the Oregon woods.

Find out more about Harrower at his Web site:  
[www.timharrower.com](http://www.timharrower.com).

*Check out what other people have to say about Tim Harrower:*

**'TIM'S SEMINAR IS ENTERTAINING, ENLIGHTENING AND FULFILLING. YOU LEAVE FEELING GOOD ABOUT WHAT YOU DO, ARMED WITH NEW WAYS TO DO IT BETTER, WISHING YOU COULD INFUSE TIM — OR AT LEAST HIS ENERGY AND IDEAS — INTO YOUR PAPER RIGHT AWAY.'**

*– Steve Dorsey, Design Director,  
Detroit Free Press*

**'THERE'S NO OTHER NEWSPAPER DESIGNER IN THE COUNTRY WHO'S MORE ENGAGING OR MORE CUTTING EDGE. HE MAKES AN ALL-DAY WORKSHOP AS VALUABLE AS IT IS FUN.'**

*– Buck Ryan, Professor of Journalism,  
University of Kentucky*

**'I WAS OVERJOYED TO HEAR EDITORS REACT TO YOUR VISIT WITH EXCITEMENT. THEY ENJOYED YOUR ANIMATED STYLE AND THE ABILITY YOU HAVE TO EDUCATE AS AN EQUAL.'**

*– Tom Kerr, Design Director,  
The Omaha World-Herald*

Got questions? Contact ONF Member Services Director  
Lisa Potts at 405-499-0026 or toll-free 1-888-815-2672,  
or e-mail [LPotts@okpress.com](mailto:LPotts@okpress.com).

### OKLAHOMA NEWSPAPER FOUNDATION

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