

# Awards Committee 2010-11

Oversees and makes recommendations for changes to all awards and recognition activities administered by the association. Coordinates and plans Better Newspaper Contest Awards Ceremony at the Mid-Winter Convention and monitors current awards as well as considering potential new awards.

## Committee Members

<u>Position</u>	<u>Name</u>	<u>Newspaper</u>	<u>Phone #</u>	<u>E-mail Address</u>
<b>Chair/Bd. Liaison</b>	Dayva Spitzer	Sayre Rec. & Beckham Co.	Dem. 580-928-5540	sayrerecord@cableone.com
<b>Board President</b>	Rod Serfoss	Clinton Daily News	580-323-5151	cdneditor@swbell.net
<b>Board Vice-Pres.</b>	Rusty Ferguson	The Cleveland American	918-358-2553	carusty@sbcglobal.net
<b>Members</b>	Suzie Campbell	The Countywide & Sun	405-598-3793	suzie@countywideneews.com
	Scott Cloud	Newkirk Herald Journal	580-362-2348	news@newkirkherald.com
	Leslie Collins	Cherokee Msngr. & Repub.	580-596-3344	cherokeenews@att.net
	Mike McCormick	Shawnee News-Star	405-273-4200	michael.mccormick@news-star.com
	Gloria Trotter	The Countywide & Sun	405-598-3793	gloria@countywideneews.com
	Faith Wylie	Oologah Lake Leader	918-443-2428	oologahads@sbcglobal.net
<b>Staff Liaisons</b>	Lisa Potts	OPA	405-499-0026	lpotts@okpress.com
	Jennifer Gilliland	OPA	405-499-0028	jgilliland@okpress.com

## Meeting Schedule - *Mark your calendar for the following dates:*

Thursday, Aug. 5	10:30 a.m.	Conference Call
Thursday, October 21	10:30 a.m.	Conference Call
Thursday, January 13	2:00 p.m.	Conference Call
Thursday, March 10	2:00 p.m.	Conference Call

# Education Committee 2010-11

Plans the major conventions and events of the association. Works with the Oklahoma Newspaper Foundation to plan educational activities and learning tools the membership can utilize at newspapers. Works with the Awards Committee on the Awards Ceremony at the Mid-Winter Convention.

## Committee Members

<b>Position</b>	<b>Name</b>	<b>Newspaper</b>	<b>Phone #</b>	<b>E-mail Address</b>
<b>Chairman</b>	Jeff Shultz	Garvin County News Star	405-867-4457	<a href="mailto:publisher@gcnews-star.com">publisher@gcnews-star.com</a>
<b>Board President</b>	Rod Serfoss	Clinton Daily News	580-323-5151	<a href="mailto:cdneditor@swbell.net">cdneditor@swbell.net</a>
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<b>Members</b>	Cindy Allen	Enid News & Eagle	580-233-6600	<a href="mailto:editor@enidnews.com">editor@enidnews.com</a>
	Suzie Campbell	The Countywide & Sun	405-598-3793	<a href="mailto:suzie@countywideneews.com">suzie@countywideneews.com</a>
	Terry Clark	University of Central Okla.	405-974-5122	<a href="mailto:tclark@ucok.edu">tclark@ucok.edu</a>
	Bailey Dabney	Claremore Daily Progress	918-341-1101	<a href="mailto:bdabney@claremoreprogress.com">bdabney@claremoreprogress.com</a>
	Carolyn Estes	Oologah Lake Leader	918-443-2428	<a href="mailto:carolyn.estes@sbcglobal.net">carolyn.estes@sbcglobal.net</a>
	Bill Harper	Tulsa World	918-581-8476	<a href="mailto:bill.harper@tulsaworld.com">bill.harper@tulsaworld.com</a>
	Debbi Knoll	Enid News & Eagle	580-548-8105	<a href="mailto:dknoll@enidnews.com">dknoll@enidnews.com</a>
	Gracie Montgomery	The Purcell Register	405-527-2126	<a href="mailto:pregister@earthlink.net">pregister@earthlink.net</a>
	Kimberly Noe	The Newcastle Pacer	405-387-5277	<a href="mailto:kim@newcastlepacer.com">kim@newcastlepacer.com</a>
	Zonelle Rainbolt	The Cordell Beacon	580-832-3333	<a href="mailto:thebeacon@cordellbeacon.com">thebeacon@cordellbeacon.com</a>
Ted Streuli	The Journal Record (OKC)	405-278-2845	<a href="mailto:ted.streuli@journalrecord.com">ted.streuli@journalrecord.com</a>	
<b>Staff Liaisons</b>	Lisa Potts	OPA	405-499-0026	<a href="mailto:lpotts@okpress.com">lpotts@okpress.com</a>
	Mark Thomas	OPA	405-499-0033	<a href="mailto:mthomas@okpress.com">mthomas@okpress.com</a>

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Friday, April 8	10:30 a.m.	Conference Call

# Government Relations Committee 2010-11

Reviews all legislative activities of the association, works to carry out the legislative agenda set by the board and develops OPA legislative platforms.

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<b>Chair/Bd. Liaison</b>	Jeff Funk	Enid News & Eagle	580-233-6600	jfunk@enidnews.com
<b>Board President</b>	Rod Serfoss	Clinton Daily News	580-323-5151	cdneditor@swbell.net
<b>Board Vice-Pres.</b>	Rusty Ferguson	The Cleveland American	918-358-2553	carusty@sbcglobal.net
<b>Members</b>	Brian Blansett	Shawnee News-Star	405-214-3921	brian.blansett@news-star.com
	Steve Booher	Cherokee Msngr. & Repub.	580-596-3344	chermessenger@att.net
	Larry Corvi	Muskogee Phoenix	918-684-2828	lcorvi@muskogeephoenix.com
	Sean Dyer	El Reno Tribune	405-262-5180	sdyer@elrenotribune.com
	Leland Gourley	OKC Friday	405-755-3311	lgourley@okcfriday.com
	Mary Melon	The Journal Record (OKC)	405-278-2815	mary.melon@journalrecord.com
	Mack Miller	The Okeene Record	580-922-4296	dcpub@pldi.net
	John D. Montgomery	The Purcell Register	405-527-2126	montgomeryjohn@yahoo.com
	John Denny Montgomery	The Purcell Register	405-527-2126	jdmontgomery70@gmail.com
	Kimberly Noe	The Newcastle Pacer	405-387-5277	kim@newcastlepacer.com
	Steve Paterson	The Edmond Sun	405-341-2121	spaterson@edmondsun.com
	Roger Pugh	Piedmont-Surrey Gazette	405-373-1616	rogerpugh@sbcglobal.net
	Jeff Shultz	Garvin County News Star	405-867-4457	publisher@gcnews-star.com
	Dan Taylor	Altus Times	580-482-1221	dtaylor@altustimes.com
	Wayne Trotter	The Countywide & Sun	405-598-3793	wayne@countywideneews.com
Terri VanHooser	The Journal Record (OKC)	405-278-2815	terri.vanhooser@journalrecord.com	
Barb Walter	The Hennessey Clipper	405-853-4888	barb@hennesseyclipper.com	
Joe Worley	Tulsa World	918-581-8373	joe.worley@tulsaworld.com	
<b>Staff Liaison</b>	Mark Thomas	OPA	405-499-0033	mthomas@okpress.com

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Thursday, April 7	2:00 p.m.	Conference Call

# Legal Services Plan Committee 2010-11

Reviews and improves the legal services provided to member newspapers of the Legal Services Plan.

## Committee Members

<b>Position</b>	<b>Name</b>	<b>Newspaper</b>	<b>Phone #</b>	<b>E-mail Address</b>
<b>Chair/Bd. Liaison</b>	Jeff Mayo	Sequoyah County Times	918-775-4433	jeffmayo@seqcotimes.com
<b>Board President</b>	Rod Serfoss	Clinton Daily News	580-323-5151	cdneditor@swbell.net
<b>Board Vice-Pres.</b>	Rusty Ferguson	The Cleveland American	918-358-2553	carusty@sbcglobal.net
<b>Members</b>	Derek Manning	Elk Citian	580-225-9400	elkcitian@elkcitian.com
	Mack Miller	The Okeene Record	580-922-4296	dcpub@pldi.net
	Tom Muchmore	The Ponca City News	580-765-3311	tmuch@poncacitynews.com
	Stu Phillips	The Seminole Producer	405-382-1100	stu@seminoleoklahoma.com
	Louise Red Corn	Bigheart Times (Barnsdall)	918-847-2916	louise@bighearttimes.com
	Bill Walter	The Hennessey Clipper	405-859-4888	bill@hennesseyclipper.com
	John Wylie	Oologah Lake Leader	918-443-2428	lakeleader@sbcglobal.net
<b>Staff Liaison</b>	Mark Thomas	OPA	405-499-0033	mthomas@okpress.com
<b>LSP Attorney</b>	Mike Minnis	Doerner, Sanders, Daniel & Anderson	405-319-3500	mminnis@dnda.com

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# Marketing Committee 2010-11

Reviews marketing efforts of member newspapers to encourage proper marketing of newspapers to advertisers and readers. Provides guidance to OPS staff on marketing efforts to sell more newspaper advertising, publications, classified ads and clippings.

## Committee Members

<b>Position</b>	<b>Name</b>	<b>Newspaper</b>	<b>Phone #</b>	<b>E-mail Address</b>
<b>Chairman</b>	Robby Trammell	The Oklahoman	405-475-3311	rtrammell@oklahoman.com
<b>Board President</b>	Rod Serfoss	Clinton Daily News	580-323-5151	cdneditor@swbell.net
<b>Board Vice-Pres.</b>	Rusty Ferguson	The Cleveland American	918-358-2553	carusty@sbcglobal.net
<b>Members</b>	Cindy Allen	Enid News & Eagle	580-233-6600	editor@enidnews.com
	Randy Anderson	Piedmont-Surrey Gazette	405-373-1616	randyk.anderson@sbcglobal.net
	Kim Benedict	The Ardmoreite	580-223-2200	kim.benedict@ardmoreite.com
	Bailey Dabney	Claremore Daily Progress	918-341-1101	bdabney@claremoreprogress.com
	Jim Fienup	Spiro Graphic	918-962-2975	spirographic@sbcglobal.net
	John Hruby	The Marlow Review	580-658-6657	john@marlowreview.com
	Sherry Lankford	Shawnee News-Star	405-214-3950	sherry.lankford@news-star.com
	Derek Manning	Elk Citian	580-225-9400	elkcitian@elkcitian.com
	Delanna Nutter	Sequoyah County Times	918-775-4433	delannan@seqcotimes.com
	Phillip Reid	Weatherford Daily News	580-772-3301	phillip@phillipreid.net
	Roger Thompson	Okemah News Leader	918-623-0123	roger@okemahnewsleader.com
<b>Staff Liaison</b>	Sarah Barrow	OPA	405-499-0021	sbarrow@okpress.com
	Mark Thomas	OPA	405-499-0033	mthomas@okpress.com

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# 2010-11 OPA/OPS Board of Directors

<b>Position</b>	<b>Name</b>	<b>Newspaper</b>	<b>Phone #</b>	<b>E-mail Address</b>
<b>President</b>	Rod Serfoss	Clinton Daily News	580-323-5151	cdneditor@swbell.net
<b>Vice-President</b>	Rusty Ferguson	The Cleveland American	918-358-2553	carusty@sbcglobal.net
<b>Treasurer</b>	Barb Walter	The Hennessey Clipper	405-853-4888	barb@hennesseyclipper.com
<b>Past President</b>	Gloria Trotter	The Countywide & Sun	405-598-3793	gloria@countywideneews.com
<b>Directors</b>	Jeff Shultz	Garvin County News Star	405-867-4457	publisher@gcnews-star.com
	Jeff Mayo	Sequoyah County Times	918-775-4433	jeffmayo@seqcotimes.com
	Jeff Funk	Enid News & Eagle	580-233-6600	jfunk@enidnews.com
	Robby Trammell	The Oklahoman	405-475-3311	rtrammell@oklahoman.com
	Dayva Spitzer	Sayre Record & Beckham Co. Dem.	580-928-5540	sayrerecord@cableone.net
	Brian Blansett	Shawnee News-Star	405-214-3921	brian.blansett@news-star.com
<b>Exec. Vice Pres.</b>	Mark Thomas	OPA	405-499-0033	mthomas@okpress.com

## Meeting Schedule

Thursday, July 29	10:30 a.m.	Meeting at OPA
Thursday, September 16	10:30 a.m.	Meeting at OPA
Thursday, October 14	1:00 p.m.	Meeting at OPA/Past Presidents Dinner
Thursday, February 3	TBA	Meeting at Mid-Winter Convention
Thurs./Fri. April 14-15	TBA	Board Retreat in Clinton, Okla.
Friday, June 9	TBA	Meeting (Location TBD)

# 2010-11 Standing Committees

## Awards Committee

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<b>Staff Liaisons</b>	Lisa Potts	OPA	405-499-0026	lpotts@okpress.com
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<b>Chairman</b>	Jeff Shultz	Garvin County News Star	405-867-4457	publisher@gnews-star.com
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	Terry Clark	University of Central Okla.	405-974-5122	tclark@ucok.edu
	Bailey Dabney	Claremore Daily Progress	918-341-1101	bdabney@claremoreprogress.com
	Carolyn Estes	Oologah Lake Leader	918-443-2428	carolyn.estes@sbcglobal.net
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	Sean Dyer	El Reno Tribune	405-262-5180	sdyer@elrenotribune.com
	Leland Gourley	OKC Friday	405-755-3311	lgourley@okcfriday.com
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	Mack Miller	The Okeene Record	580-922-4296	dcpub@pldi.net
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Joe Worley	Tulsa World	918-581-8373	joe.worley@tulsaworld.com	
<b>Staff Liaison</b>	Mark Thomas	OPA	405-499-0033	mthomas@okpress.com

## Legal Services Plan Committee - *Must be Legal Services Plan members to participate.*

Reviews and improves the legal services provided to member newspapers of the Legal Services Plan.

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	Stu Phillips	The Seminole Producer	405-382-1100	stu@seminoleoklahoma.com
	Louise Red Corn	Bigheart Times (Barnsdall)	918-847-2916	louise@bighearttimes.com
	Bill Walter	The Hennessey Clipper	405-859-4888	bill@hennesseyclipper.com
	John Wylie	Oologah Lake Leader	918-443-2428	lakeleader@sbcglobal.net
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	Bailey Dabney	Claremore Daily Progress	918-341-1101	bdabney@claremoreprogress.com
	Jim Fienup	Spiro Graphic	918-962-2975	spirographic@sbcglobal.net
	John Hruby	The Marlow Review	580-658-6657	john@marlowreview.com
	Sherry Lankford	Shawnee News-Star	405-214-3950	sherry.lankford@news-star.com
	Derek Manning	Elk Citian	580-225-9400	elkcitian@elkcitian.com
	Delanna Nutter	Sequoyah County Times	918-775-4433	delannan@seqcotimes.com
	Phillip Reid	Weatherford Daily News	580-772-3301	phillip@phillipreid.net
	Roger Thompson	Okemah News Leader	918-623-0123	roger@okemahnewsleader.com
<b>Staff Liaisons</b>	Sarah Barrow	OPA	405-499-0021	sbarrow@okpress.com
	Mark Thomas	OPA	405-499-0033	mthomas@okpress.com

# 2010-11 OPA Meeting Schedule

## ▪ Board of Directors

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Thursday, Aug. 12	2:00 p.m.	Marketing	Conference Call

## Fall 2010

Friday, September 10	10:30 a.m.	Education	Meeting at OPA
Thursday, September 16	10:30 a.m.	Board of Directors	Meeting at OPA
Thursday, October 14	1:00 p.m.	Board of Directors	Meeting at OPA
Thursday, October 21	10:30 a.m.	Awards	Conference Call
Thursday, October 21	2:00 p.m.	Marketing	Conference Call
Friday, October 22	10:30 a.m.	Education	Conference Call
Friday, December 3	10:30 a.m.	Education	Conference Call

## Winter 2011

Thursday, January 13	10:30 a.m.	Government Relations	Conference Call
Thursday, January 13	2:00 p.m.	Awards	Conference Call
Friday, January 14	10:30 a.m.	Education	Conference Call
Thursday, January 20	10:30 a.m.	LSP	Conference Call
Thursday, January 20	2:00 p.m.	Marketing	Conference Call
Thursday, February 3	TBA	Board of Directors	Meeting at Mid-Winter Convention
Thursday, February 17	10:30 a.m.	Government Relations	Meeting at State Capitol

## Spring 2011

Thursday, March 3	2:00 p.m.	Marketing	Conference Call
Friday, March 4	10:30 a.m.	Education	Conference Call
Thursday, March 10	10:30 a.m.	Government Relations	Conference Call
Thursday, March 10	2:00 p.m.	Awards	Conference Call
Thursday, April 7	10:30 a.m.	LSP	Conference Call
Thursday, April 7	2:00 p.m.	Government Relations	Conference Call
Friday, April 8	10:30 a.m.	Education	Conference Call
Thurs./Fri. April 14-15	TBA	Board of Directors	Board Retreat in Clinton, Okla.
Thursday, June 9	TBA	Board of Directors	Meeting (Location TBD)