

E-PRESS RELEASE

OKLAHOMA PRESS SERVICE

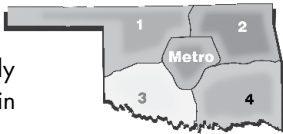


ABOUT E-PRESS RELEASE

OPS's E-Press Release Service delivers your news to the right people, at the right price. Our service is the fastest and most convenient way to get your information and photos to Oklahoma newspapers.

HOW E-PRESS RELEASE WORKS

You can choose from the entire state or specific regions. Simply send your press release electronically as a text file. Photos should be sent in TIF or JPG format (at least 200 dpi).



Our E-Press Release service will do the rest. The same day we receive your news release, or on the date you specify, we'll have it in the hands of the newspapers you choose.

PRESS RELEASE OPTIONS

Statewide (more than 200 Daily & Weekly Newspapers)	\$325
Daily Newspapers Only	\$275
Weekly Newspapers Only	\$300
Individual Zones (Metro, 1, 2, 3 or 4)	\$100
E-Photos (per photo)	\$50

TRACK YOUR PRESS RELEASE

Now there's a way to see which newspapers used your press release. Sign up for OPEN (Oklahoma Press Electronic News) and search for your news item. Our one month fee is only \$99 and lets you search three months worth of news clips.

(Credit card required. Other options available.)

PRESS RELEASE ZONES

You can choose to send your press release to any combination of the zones shown below.

OKLAHOMA CITY METRO

Total Newspapers: 42
Daily Newspapers, 10
Weekly Newspapers, 32

ZONE ONE (NORTHWEST)

Total Newspapers: 36
Daily Newspapers, 7
Weekly Newspapers, 29

ZONE TWO (NORTHEAST)

INCLUDES TULSA AREA

Total Newspapers: 49
Daily Newspapers, 11
Weekly Newspapers, 38

ZONE THREE (SOUTHWEST)

Total Newspapers: 37
Daily Newspapers, 5
Weekly Newspapers, 32

ZONE FOUR (SOUTHEAST)

Total Newspapers: 39
Daily Newspapers, 8
Weekly Newspapers, 31

STATEWIDE

Total Newspapers: 203
Daily Newspapers, 41
Weekly Newspapers, 162

ADVERTISING PLACEMENT

OKLAHOMA CLASSIFIED ADVERTISING NETWORK

OKLAHOMA ADVERTISING NETWORK 2-BY-2

E-PRESS RELEASE SERVICE

OKLAHOMA PRESS ELECTRONIC NEWS

CREATIVE SERVICES

OKLAHOMA PRESS SERVICE

3601 N. Lincoln Blvd.
Oklahoma City, OK 73105
Phone: (405) 499-0020
Fax: (405) 499-0048

Toll-Free in OK: 1-888-815-2672
www.okpress.com